

Top 50 General Interest magazines worldwide (by circulation)

Rank	Market	Title	Publisher	Frequency	Circulation (000s)	Adult readership (000s)	%
1	USA	Reader's Digest	Reader's Digest Association Inc.	Monthly	12,566	42,987	21.4
2	USA	National Geographic	National Geographic Society	Monthly	7,829	29,892	14.9
3	China	Reader	-	Monthly	5,000	-	-
4	China	Fortnightly Talk	-	Fortnightly	4,500	-	-
5	China	Bosom Friend	-	Monthly	4,230	-	-
6	USA	Time	Time Inc.	Weekly	4,056	20,809	10.4
7	China	Story-Telling	-	Monthly	3,720	-	-
8	China	Current Affairs	-	Monthly	3,700	-	-
9	Netherlands	Kampioen	ANWB Media	Monthly	3,627	5,427	44.5
10	USA	People Weekly	Time Inc.	Weekly	3,552	34,430	17.2
11	USA	Newsweek	Newsweek Inc.	Weekly	3,145	19,031	9.5
12	China	Family	-	Monthly	3,050	-	-
13	USA	National Enquirer	American Media Inc.	Weekly	2,088	12,910	6.4
14	USA	US News & World Report	US News & World Report Inc.	Weekly	2,070	10,582	5.3
15	USA	Smithsonian	Smithsonian National Association	Monthly	2,051	7,665	3.82104
16	USA	Star	American Media Inc.	Weekly	1,710	7,483	3.7
17	Brazil	Veja	Abril	Weekly	1,180	4,772	4.0
18	India	Malayala Manorama	Malayala Manorama	Weekly	1,169	6,871	1.0
19	China	The Beginning	-	Monthly	1,130	-	-
20	USA	Life	Time Inc.	Monthly	1,120	-	-
21	Canada	Reader's Digest	Reader's Digest	Weekly	1,103	7,929	31.9
22	Germany	Stern	Gruner + Jahr	Weekly	1,082	7,510	11.7
23	UK	Saga	Saga Publishing	Monthly	1,080	2,070	4.4
24	Canada	Westworld	Canada Wide	5 issues p.a.	1,073	1,369	5.5
25	UK	Reader's Digest	Reader's Digest Association	Monthly	1,066	3,115	6.7
26	Germany	Das Beste	Verlag Das Beste	Monthly	1,062	2,180	3.4
27	France	Pleine Vie	S.A. Editions Taitbout	Monthly	1,021	2,652	5.6
28	Germany	Der Spiegel	Spiegel Verlag	Weekly	1,010	5,530	8.6
29	Sweden	Vår bostad	Hyresgästernas Förlag	1 issues p.a.	972	1,431	20.7
30	France	Notre Temps	Bayard Presse	Monthly	912	3,622	7.6
31	Italy	Famiglia Cristiana	Periodici San Paolo	Weekly	895	4,852	10.3
32	Japan	Weekly Post	Shogakukan Inc	Weekly	782	4,509	4.2
33	Japan	Shukan Gendai	Kodansha Ltd	Weekly	767	4,565	4.3
34	Italy	Oggi	RCS Editori	Weekly	748	4,476	9.5
35	Germany	Focus	Burda Medien	Weekly	734	6,170	9.6
36	Italy	Messaggero S. Antonio	Messaggero S. Antonio	Monthly	724	1,638	3.5
37	Germany	Bunte	Burda Medien	Weekly	719	4,020	6.3
38	France	Sélection du Reader's Digest	Sélection du Reader's Digest	Monthly	703	3,331	7.0
39	Canada	Leisureways	Formula Publications	5 issues p.a.	695	1,080	4.3
40	Italy	Gente	Rusconi Editore	Weekly	690	3,872	8.2
41	Canada	Sympatico Netlife	Transcontinental	Bi-monthly	669	-	-
42	Japan	Shukan Bunshun	Bungei Shunju Ltd	Weekly	641	4,732	4.4
43	Mexico	Selecciones	Reader's Digest	Weekly	600	-	-
44	Germany	Super Illu	Burda Medien	Weekly	583	2,610	4.1
45	Brazil	Época	Globo	Weekly	571	2,166	1.8
46	France	France Dimanche	Hachette Filipacchi Medias	Weekly	566	2,353	4.9
47	Italy	Panorama	Mondadori Editore	Weekly	566	3,610	7.6
48	France	Le Chasseur Francais	Media Nature	Monthly	535	2,812	5.9
49	Brazil	Seleções	Reader's Digest	Monthly	533	705	0.6
50	Japan	Shukan Shincho	Shinchosha	Weekly	527	3,062	2.9